

THE MODERN AGENT

Getting to Know The Modern Agent

NEW YORK -- In today's frenzied New York City real estate market, it can be difficult to cut through the noise to find a good deal, let alone one that aligns with your personal values. Yet The Modern Agent, a leading real estate agent specializing in sales and leasing of modern homes in New York City, is on a mission to change that.

The Modern Agent is a one-man operation run by Mukul "Micky" Lalchandani. Based in New York City, Micky, aka The Modern Agent, is a licensed real estate salesperson with Level Group, a licensed real estate brokerage.

Micky has a penchant for finding architecturally stunning homes, amenity-rich apartment buildings, new construction of sleek condominiums and more. Moreover, he demonstrates a commitment to high-quality, sustainable, modern design while making the process of buying, selling or leasing New York City homes more approachable, efficient and satisfying.

Raised in Hong Kong in a family of real estate investors, Micky's international upbringing has instilled in him a cultural sensitivity towards client relations that rises above normal transactional relationships. Micky started The Modern Agent brand in 2008 after disappointing experiences with New York City brokers; he decided it was time to create the change the industry so desperately needed and set out to create a brand centered around modernity and integrity that truly helps buyers, sellers and renters.

With a background in design, Micky has a keen eye for quality construction and details. He continually looks to the future to be at the forefront of trends in the marketplace, which he then applies to a highly curated collection of properties.

Fluent in English, Mandarin and Hindi, he connects clients from all over the world to these modern properties, delighting buyers, sellers and renters with his style, honesty and responsiveness. As a result, The Modern Agent has grown to over \$100 million in sales since starting in 2008, and Micky has received rave reviews, referrals and numerous accolades. For example, his team was awarded Best Marketing Agency in 2012-2013 and Highly Commended in 2015-2016 by the America Property Awards. He also appeared as the hosting agent of the popular HGTV show "House Hunters." And for the past two consecutive years, Micky has been a top sales agent at Level Group.

In addition to his attention to aesthetics, Micky cares about the process behind the construction of homes and the resulting impact on the planet. The Modern Agent donates a portion of sales to The Rainforest Trust and has helped save over 14,000 acres of rainforest

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since 2016. The Modern Agent is committed to combatting the pollution and environmental degradation that comes from home construction, and, at a minimum, aims to have a carbon neutral footprint.

Micky has also completed LEED certification courses, making him an expert in green buildings and sustainable living, so he can connect buyers and renters to properties that help them live an eco-friendly life in New York City.

In addition, The Modern Agent believes in the power of technology to advance the industry and utilizes digital tools when possible to increase efficiency and satisfaction for clients. Micky looks forward to putting his expert negotiation, design skills and passion to work for more buyers, sellers and renters around the world who want a slice of modern New York City.

Learn More About The Modern Agent

For more information, visit www.themodernagent.com, view Micky's [StreetEasy profile](#) and follow The Modern Agent on [Facebook](#) and [Instagram](#).

Contact

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